



ANIMACONTEMPORANEA Cookie Policy

To improve your experience on animacontemporanea.com, we use cookies and web beacons. A cookie is a piece of data that our website automatically transfers to the hard drive of your computer or mobile device when you access the website and is used to:

- Access stored information when you log into your account with us
- Carry information from page to page of our website
- Store site preferences and the items in your shopping basket
- Identify whether you have visited our website previously
- Monitor the number of times you've visited animacontemporanea.com, where you browse and what you've purchased
- Offer you tailored content

When accessing any page on animacontemporanea.com for the first time, a banner informing our use of cookies is displayed. By continuing to browse – by accessing another area of the website or by selecting any element of it (e.g. an image or a link) – you are agreeing to our use of cookies. The following data may be collected each time you visit animacontemporanea.com regardless of whether you are logged in to your account:

- Computer and connection information
- Browser information, operating system and platform details
- The time/s you accessed our site

We may use an IP address to identify and gather broad demographic information about you, which we will use to help detect fraud, identify problems, web administration and for other marketing purposes.

If you have provided us with an email address, we will be able to associate this email address back to your previous browsing and purchase experiences. If you log in, then in addition, we will be able to associate your log in with your billing addresses, delivery addresses and your payment details.

This Cookies Policy describes;

- (a) what cookies are;
- (b) why we use them;
- (c) which cookies we use;

and how you can manage cookies used on our Website.

What are cookies?

Cookies are small text files which are placed on your device via your browser when you visit the Website. Some cookies that we use may collect personal data about you. In our Privacy Policy, we explain what "personal data" is, what personal data we collect about you and how we use it.

You can find more general information about cookies at: <http://www.allaboutcookies.org/>

Why do we use cookies and which cookies do we use?

Cookies do lots of different jobs on the Website. We want you to understand the different types of cookies that we use on the Website.

Generally, the cookies used on our Website perform up to four different functions:

i. Strictly necessary cookies

These are cookies which are strictly necessary for us to provide a service requested by you, or to comply with legal requirements. We use a number of these 'strictly necessary' cookies. For example, these types of cookies provide the necessary security that your visit to the Website requires, help ensure the content of the pages you request load quickly and remember which ERCOLE products you wish to buy when you put them in your 'Shopping Bag'. Without these cookies, some of the services that you have asked for cannot be provided.

We want you to understand these types of cookies, and why we use them, but we don't need to get your consent to use them on the Website, because we use these cookies only to provide you with services that you have requested.



2. Performance cookies

These cookies collect anonymous information about the web pages you visit.

We use these cookies to collect information about how visitors use the Website. For example, which pages our visitors go to most often, and if they get error messages on those pages.

These performance cookies don't collect personal data (as defined in our privacy policy) – all information they collect is aggregated and anonymous. The information gathered is only used to improve how the Website work.

3. Functionality cookies

These cookies remember your choices to improve your experience of the Website.

We use these cookies to allow the Website to remember choices you make. For example, remembering your username, your language, the region you are in, and changes you make to various other parts of the Website which you can customise. The aim of these cookies is to provide you with a more personal experience so that you don't have to reset your preferences each time you visit us.

4. Targeting, advertising and third party cookies and similar technologies

We allow third party cookies, web beacons and similar technologies, placed by our re-targeting and advertising partners, to track your browsing habits on our Website (and also elsewhere on the internet) so that we can later show you targeted ads on other websites (including on social media sites) which we hope are relevant to your interests.

For example, if you viewed pages on our Website relating to a particular product, you may be later be shown one of our advertisements relating to these or similar products when you are viewing pages on another website (including on social media sites). These types of cookies, web beacons and similar technologies and the information they collect are also used to limit the number of times you see these advertisements, as well as to help measure the effectiveness of our advertising campaigns and to provide other measurement services.

We also allow third party cookies, placed by our affiliate network partner(s), to record information about third party links or adverts that you may have clicked on directly before browsing on our Website and then making a purchase. These partners do not collect any personal data from which they would be able to identify you.

For Google Analytics cookies you can also stop Google from collecting your information by downloading and installing the [Google Analytics Opt-out Browser Add-on](#).

5. Social network cookies

These cookies are necessary to allow your social account to interact with our website.

For example, they are used to express your appreciation and to share it with your social networking friends. Please be aware that social networking sites might send cookies. We don't control the setting of these third-party cookies, so we suggest you check the third-party websites for more information about their cookies and how to manage them. The social network cookies are not needed for navigation. For more information on the policies regarding the use of social network cookies, it is possible to consult the respective privacy and cookies policies:

Facebook: <http://www.facebook.com/about/privacy/>

Google+: <http://www.google.com/intl/it/policies/privacy/>

Twitter: <http://twitter.com/privacy>

Instagram: <https://instagram.com/legal/cookies/>

YouTube: https://www.youtube.com/static?template=privacy_guidelines

Pinterest: <https://policy.pinterest.com/en/cookies>

How can you manage cookies on our website?

You can withdraw your consent for cookies to be set. Please note that by itself this action will neither delete any cookies nor prevent the future setting of cookies. Cookies do lots of important jobs on the Website. Please note that by deleting our cookies or preventing future cookies your experience on our website will be limited, you may find that certain parts of the Website do not work at all, or do not work correctly.

You can disable and/or delete all types of cookies by using your browser settings. The "help" function within your browser should tell you how to do it. Below is the procedure to follow to manage cookies from the following browsers:



ANIMA
CONTEMPORANEA

Explorer: <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>

Chrome: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=en-GB>

Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>

Safari: https://support.apple.com/kb/PH2141?locale=it_IT&viewlocale=en_US

Opera: <https://www.opera.com/help/tutorials/security/privacy/>

Further information on your behavior on advertising and online privacy we invite you to visit <http://www.youronlinechoices.eu/>

Changes

From time to time, we may make changes to this cookies policy. If we decide to do so, we will post the changes on our Website, so that you are always aware of what cookies we use and how we use them. If we need to, we will e-mail you with details of those changes and/or ask you to confirm that you are happy with them.

Contact details

If you have any questions, comments or requests relating to our use of cookies, then please contact our Customer Services team on info@animacontemporanea.com or +39 366 2760273

Thank you for visiting animacontemporanea.com